

International Entrepreneurship Contest for University Students in Hyogo 2018

Annual Report

November 23rd-27th, 2018
**INTERNATIONAL ENTREPRENEURSHIP CONTEST
FOR UNIVERSITY STUDENTS 2018AW
IN HYOGO (JAPAN)**



A SUBCOMMITTEE OF THE 5TH
JAPAN-CHINA EDUCATIONAL EXCHANGE COMMITTEE.

REWARD 1,000,000JPY

※Excellent business plan has the opportunity to get angel investment.

Hosts

Executive Committee of International Entrepreneurship Contest for University Students

Organizers

Global Education Service Co., Ltd

IKUTA Global Co., Ltd

Co-organizers

Hyogo Prefecture

The Consortium of Universities in Hyogo

WASEDA-EDGE Global Talent Development Program

Ritsumeikan University Chinese Alumni Association



Contests outline

- **Dates :**

23rd ~ 27th November, 2018

- **Participants :**

88

- **Teams :**

China: 12 Japan: 5 South Korea: 1 Total: 18

- **Preliminary yield :** 61.2%

- **Universities involved :**

China: Tianjin University, Northwestern Polytechnical University, Lanzhou University Of Technology, Lanzhou Petrochemical College of Vocational Technology, Shanghai Lixin University of Accounting and Finance, Dalian University Of Technology, Beijing Jiaotong University.

Japan: Kansei Gakuin University, Kobe University, Kyoto University, Osaka University, Kindai University, Nagoya Institute of Technology, University of Hyogo.

South Korea: Korea University.

America: University of Houston, University of Central Arkansas.

- **Countries involved :**

China, Japan, Korea, Taiwan, America, Hungary, Rwanda.

Specialists :

- ① Masahiro Toriyama, professor of Graduate School of Management, Ritsumeikan University
- ② Satoshi Sugahara, professor of Economics, Kansei Gakuin University.
- ③ Changju Kim, associate professor of College of Business Administration, Ritsumeikan University.
- ④ Miller Richard, associate professor of Business Administration, Kobe Gakuin University.

Schedule:

Date	Time	Content	Location
23 rd Nov.	19 : 00-20 : 30	Welcome Party	Harmonie H at State Himeji Bank
24 th Nov. Attendance required	10 : 00-12 : 00	Contest Orientation	Design and Creative Center Kobe (KIITO)
		【Presentation① Entrepreneurship】 Graduate School of Management, Kyoto University. Susumu Takase	
	14 : 00-16 : 00	【Presentation② Venture Business】 CEO of Foodpict Nobutaka Kikuchi	
		【Presentation③ Venture Business】 CEO of Ash Winder Huayi Zeng	
	16 : 30-17 : 00	Contest sequence decided by drawing lots	
25 th Nov.	10 : 00-16 : 00	Preparation	
26 th Nov. Attendance required	10 : 00-17 : 00	Final & Ceremony	Yumebutai
	19 : 30-21 : 00	Award Party	Harmonie H at State Himeji Bank
11月27日	9 : 00-11 : 00	Himeji Castle Tour	Himeji Castle

November 23rd Welcome Party



Competitors joined our welcome party at the hotel, we firstly did a brief introduction about this contest and the executive committee. They made a good communication with each member while enjoying dinner.



November 24th Orientation & Presentation

Orientation

The process, Time limitation, PPT formats... were explained on orientation.



Presentation①

【Entrepreneurship】 Susumu Takase

Professor of Graduate School of Management, Kyoto University.



Presentation ②

【Venture Business】

Nobutaka Kikuchi, CEO of Foodpict



Presentation ③

【Venture Business】

Huayi Zeng, CEO of Ash Winder



November 24th Venture Contest Final



Results:

First Prize (300,000 yen)

Shanghai Lixin University of Accounting and Finance

「Ligner —— Smart wearable device for the Visually impaired」

Second Prize (200,000 yen)

Korea University 「Healthy HYOGO+ Medical & Tourism : Global City, Hyogo」

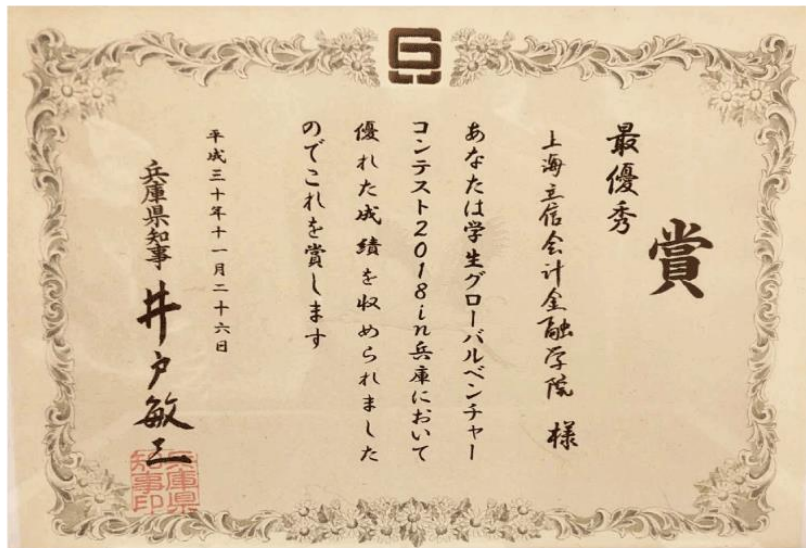
Tianjin University 「“BASIC” A biomass/waste re-utilization simulation system」

Third Prize (100,000 yen)

Lanzhou Petrochemical College of Vocational Technology 「A New Material used for wastewater treatment: corncob mesoporous carbon」

Northwestern Polytechnical University 「Unmanned Environmental Friendly Clean Robot」

Shanghai Lixin University of Accounting and Finance 「Real-Time Audit Office Based on Blockchain Service Provider」



Hyogo Governor Award

Hyogo Administrative Director Award (The Consortium of Universities)



Selected business plans of international students

- ①Fatigue driving supervision and prevention system
- ②Smart Energy Shed System
- ③Design and development of intelligent RFID cash register method
- ④Eudemon: A Deep Learning Oriented Device-free Identity Recognition System via Wi-Fi CSI for Smart Homes

Selected business plans of Japanese students

- ①～PROM～A package that provides a new way to transition into adulthood
- ②ScanGO (The Future of a Mobile Payment & Wallet Service)
- ③Emotion recognition system based on multimedia

Chairman of executive committee
Yasuhiro Ikuta



November 26th Award Party



27th Nov. Himeji Castle Tour



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University Students**

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